

## Message Text

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11

ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 USIA-15 /035 W

----- 121046

P R 070847Z MAY 76

FM AMEMBASSY BUDAPEST

TO USDOC WASHDC PRIORITY

INFO SECSTATE WASHDC 5948

UNCLAS BUDAPEST 1474

FOR BLAIR THOMPSON AND JIM ROBB, BEWT

EO 11652: N/A

TAGS: BEXP HU

SUBJECT: ELEVENTH PROGRESS REPORT - BUDAPEST SPRING FAIR

1. ACTIVITIES SCHEDULED FOR WEEKING ENDING MAY 7 ON TARGET WITH THE EXCEPTION OF PERSONAL CALL CAMPAIGN, AND COMMENCEMENT OF CONSTRUCTION.

2. PERSONAL CALL CAMPAIGN IS 70 PERCENT COMPLETE AND WE ARE INTENSIVELY CONTINUING THIS ACTIVITY WHICH WILL RECEIVE OUR SPECIAL ATTENTION RIGHT DOWN TO THE OPENING DAY.

3. TO BEEF-UP PROMOTIONAL CAMPAIGN WE ARE ATTEMPTING TO ARRANGE GROUP TOURS OF KEY PROSPECTS TO VISIT OUR STAND DURING EXHIBITION. EARLY INDICATIONS REVEAL STRONG INTEREST. HOPE TO FIRM UP THESE QUASI-VIP TOURS DURING REMAINING WEEKS.

4. INTERPUBLIC CREW AND MATERIALS ARE ON SITE AND CONSTRUCTION HAS BEGUN -- ONE DAY LATE.

5. HAVE RECEIVED SHIPPING DOCUMENTS FROM CRAWFORD FITTING, CYANAMID, MODICON (COPIES FROM CUSTOMS). NO SHIPPING DOCUMENTS FROM OTHER COMPANIES DESPITE ROUND-ROBIN TELX TO ALL FIRMS.

6. RECEIPT OF SHIPMENTS REMAINS AS PREVIOUSLY REPORTED.

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7. PERSONAL DATA FOR EXHIBITORS PASSES RECEIVED FROM  
ALL COMPANIES.

8. ON SITE OFFICE TO BE ESTABLISHED MAY 10. TELEPHONE  
AT SITE AS OF THAT DATE WILL BE 284-234.

9. A.A. BAYLAC REQUEST STATUS REPORT ON MARCH TRAVEL  
VOUCHER. CHECK SHOULD BE FORWARDED TO HER AT AMEMBASSY  
BUDAPEST ASAP.

10. WHAT IS STATUS OF CULVER TRAVEL ORDER FOR BRATISLAVA  
SHOW?.  
MUDD

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
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**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
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**Review Authority:** schwenja  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 16 JUN 2004  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <16 JUN 2004 by wolfsd>; APPROVED <20 SEP 2004 by schwenja>  
**Review Markings:**

Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
04 MAY 2006

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
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**TAGS:** BEXP, HU  
**To:** COM  
**Type:** TE  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006